

Exhibit Items

Classification I	Details
Glue	Urethane-based adhesives, epoxy-based adhesives, rubber-based adhesives, acrylic-based adhesives, silicone-based adhesives, heat-melting adhesives, UV-related adhesives
Adhesive	Silicone, acrylic, hot melt, solvent-free, solvent-type
Coating	Color coating, urethane coating agent, epoxy coating agent, silicone coating agent, surface treatment agent, film hard coating agent, nano coating, heat dissipation coating agent, conductive coating agent inorganic coating agent, organic-inorganic hybrid, non-combustible coating agent, heat-resistant coating agent
Film	PC, PET, PU, PMMA etc Optical film, protective film, semiconductor film, touch panel film, solar cell/secondary cell film, AR film, lithium ion cell separator, thermal barrier film, fuel cell electrolyte film
Raw material	General solvents such as hydrocarbons, ethers, acetate, ketones, fluorine solvents, functional solvents, eco-friendly solvents, etc various resins such as monomers and intermediates
Manufacturing	Various coatings such as gravure, slot die, flow, etc
Facility	Stirrer, 3 Roll Mill, Ultrasonic, Planetary Mixer, Emulsifier Sand mill, attrition mill, dinomille
Analysis	Adhesive strength, hardness, abrasion resistance test, thermal analyzer, tensile strength tester, conductivity meter, reflective transmission spectrometer, viscometer, PH meter, UV reliability tester
Equipment	Optical microscope, SEM, XRD, TEM AAS, XRF, ICP, GC, FTIR etc
Technology	Testing specification, analysis/certification testing institution, chemical evaluation law/cultural evaluation law consulting
Consulting	Related Journals, Books, Reports Patent and Technical Consulting
Surface	Electrolytic plating, special alloy plating, chemical film, acid treatment, etc.
Processing	Ion deposition, sputtering, DLC coating etc. Mechanical plating, thermal spray plating, hot plating, laser cladding, anodizing, nano coating, zinc horse coating, etc.
Environment	Anti-corrosive plating drugs, decorative plating drugs, electronic component surface treatment drugs, pretreatment agents, post-processing agents, etc
Water treatment	Wastewater treatment, advanced facilities, valuable metal recycling technology, etc

Participation Guideline

Application Information

- Early Bird (A) : until December 22, 2023 (12% Discount)
- Early Bird (B) : until February 29, 2024 (10% Discount)
- General : until April 30, 2024

Participation Fees

unit : usd

Division	Early Bird (A) (~'23.12.22)		Early Bird (B) (~'24.2.29)		General (~'24.4.30)	
	Shell Scheme	Raw Space	Shell Scheme	Raw Space	Shell Scheme	Raw Space
Booth type						
General Company	2,640	2,200	2,700	2,250	3,000	2,500
Member Company	2,376	1,980	2,430	2,025	2,700	2,250
Note	12% off		10% off		-	

Online Application

<http://atemfair.kr/eng/main>

ATEM FAIR Exhibition Secretariat

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Adhesion

Film

ATEM 2024 FAIR

The 16th Korea Adhesive & Coating & Film Fair

July 3 (Wed.) ~ July 5 (Fri.), Exhibition I
KINTEX EXHIBITION HALL I

Coating

Hosted by Ministry of Trade, Industry & Energy

Organized by Korea Adhesive Coating Association, Nano Technology Research Association, All about adhesive

Supported by Korea Importers Association, Korea Petrochemical Industry Association, Vietnam Paint and Printing Ink Association, The Korea Surface Finishing Master Group

NANO KOREA 2024
The 22nd International Nanotech Symposium & Exhibition

Laser Korea 2024
The 14th International Laser Technology Exhibition

ACE 2024
The 14th International Advanced Ceramics Exhibition

SMART SENSOR KOREA 2024
The 9th International Smart Sensor Technology Exhibition & Symposium

ATEM FAIR 2024

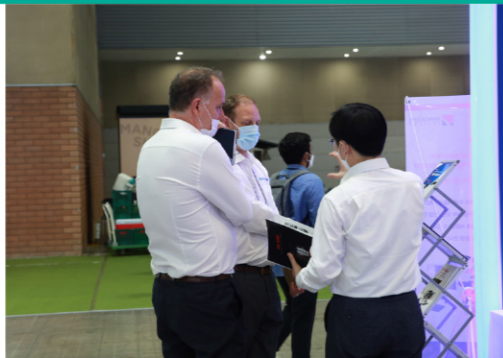
Summary **Event** The 16th Korea Adhesive&Coating&Film Fair
Period/Venue 2024. 7. 3(Wed.) ~ 5(Fri.), KINTEX Exhibition Center I
Scale 20 Countries, 400 Exhibitors / 50 Countries, 12,000 Visitors

Future Advanced Adhesive Coating Films Global Business Exhibition



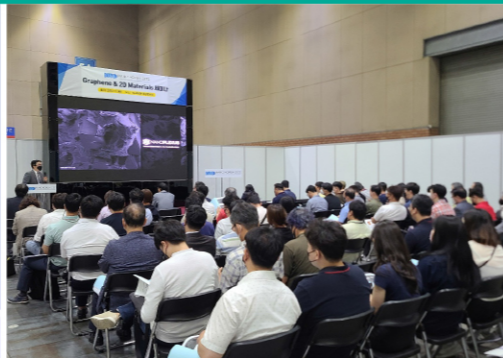
Adhesive&Coating&Film-convergence advanced technology exhibition

ATEM FAIR is a new technology convergence exhibition covering a total of 5 new technology fields ranging from nano tech to advanced ceramics, sensors, laser tech and synergy effect is significant.



Attending By Global Buyers

ATEM FAIR invites key buyers from major foreign countries such as the United States, Japan, Germany, and China to support participants' global business. In addition, we provide more effective business opportunities through export consultations, networking receptions, and more.



Showing Latest Trend in Future Industry

ATEM FAIR organizes and operates special pavilions and programs that reflect high-tech technology issues and trends required by the demand industry. In 2024, we will look at trends focusing on future industries.

Exhibitor & Visitor

▶ Who will Exhibit?

At Atem Fair 2024, a large number of domestic and foreign leading companies and research institutes with materials ranging from adhesive coating film-related raw materials to convergence composite processing technology and manufacturing equipment, as well as high-performance materials, devices, parts and systems for each industrial field created through this, will participate.

▶ Who will Visit?

Industrial customers visiting Atem Fair are looking for business partners who can provide technology, products, systems and solutions that can secure the company's competitiveness in times of change. Actively promote your company as a competitive partner and solution provider by participating in offline exhibitions and digital solutions at Atem Fair.



Result of Last Exhibition

The largest exhibition of all time



Booths
685
 (ATEM 75 booths)



Exhibitors
393
 (ATEM 46 exhibitors)



Visitors
10,679

Purpose TOP3

1. Promotion
2. Find new partner
3. Trend research

Satisfaction
55.9%



Re-participation rate **72.4%**
 (more than 3 times)

Real Buyers **72.5%**